

July 1 - December 31, 2023

# clariti<sup>®</sup> 1 day

## New Wearer 6 month Patient Rebate



### Program Summary:\*

**Patients who are new to clariti<sup>®</sup> 1 day brand contact lenses and do not purchase an annual supply that is eligible for the \$150 rebate still have the opportunity to save:**

- Purchase a 6-month supply of clariti<sup>®</sup> 1 day and be eligible to redeem a \$70 rebate
  - Patients who redeem this rebate are eligible to receive a second \$70 6-month rebate via email\*\*
- Purchase an annual supply of clariti<sup>®</sup> 1 day and be eligible to redeem a \$150 rebate

### clariti<sup>®</sup> 1 day:

**clariti<sup>®</sup> 1 day contact lenses offer many features and benefits:**

- Full family of 1-day SiHys
- Affordable<sup>§</sup>
- 1-day modality is a convenient and healthy way to wear soft lenses
- WetLoc<sup>®</sup> Technology supports good all-day comfort<sup>†</sup>
- New wearers reported clariti<sup>®</sup> 1 day contact lenses were easy to handle<sup>‡</sup>
- The first net plastic neutral contact lens in the United States, thanks to the credits we purchase through our partnership with Plastic Bank<sup>+1,2,3</sup>



LIMITED TIME OFFER

## SAVE AN ADDITIONAL \$70

on your clariti<sup>®</sup> 1 day contact lenses

Thank you for your purchase of clariti<sup>®</sup> 1 day products. We hope you've enjoyed your contact lens experience with clariti<sup>®</sup> 1 day, to help you continue to enjoy clariti<sup>®</sup> 1 day without running out of lenses, we would like to extend you a special, limited time offer.

**To take advantage of the additional \$70 savings:**

1. Contact the original location of your eye exam within 60 days of this email and purchase another 6 month supply of clariti<sup>®</sup> 1 day brand (4) 90 packs or (12) 30 packs.
2. If you do not have a copy of your eye exam receipt, please request a copy from your eye care professional.
3. Visit [www.CooperVisionPromotions.com](http://www.CooperVisionPromotions.com) to login and start another claim with the offer code CLBB-2H23. The new claim must be within 60 days of the purchase.\*

**PURCHASE DATES:** 07/01/2023 - 12/31/2023.  
**OFFER CODE:** CLBB-2H23

Visit [www.CooperVisionPromotions.com](http://www.CooperVisionPromotions.com) to view the full terms and conditions.



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\* Subject to all terms and conditions found at the website listed above.

\*\* Patients must opt-into receiving emails from CooperVision. All purchases must be from the same eye care practitioner who prescribed the contact lenses, or an affiliated location with that practitioner.

† Manufacturer's quoted core water content.

‡ Observational satisfaction survey involving 1718 patients (new lens wearers n=1091, refitted lens wearers n=627) who were fitted with clariti<sup>®</sup> 1 day: 87%, top 2 boxes - ease of handling very good or good.

§ Based on 166 participating eye care professionals in a multi-national online survey, 2016.

+ Based on top 4 global contact lens manufacturers.

1. clariti<sup>®</sup> 1 day is defined as orders and includes clariti<sup>®</sup> 1 day sphere, clariti<sup>®</sup> 1 day toric, and clariti<sup>®</sup> 1 day multifocal product sold & distributed by CooperVision in the US.

2. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in clariti<sup>®</sup> 1 day orders in a specified time period. clariti<sup>®</sup> 1 day plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink).

3. CVI data on file, 2022.

